

Business Survival Strategies

OVERVIEW

It's not easy making rational decisions when emotion is an overriding factor. Often there is a level of despair in the face of uncertainty. During this economic turmoil, our crisis management experts provide an independent and objective viewpoint, and the ability to craft creative strategies which will allow businesses to survive based on a wide variety of previous crisis management. Companies that are proactive and prudent will be able to manage out of the current crisis and emerge stronger and well-positioned.

We often find

Most companies do not plan for a disaster of this magnitude. Management is often distracted by day-to-day operations, including declining sales, fixed overhead, slow customer payments, and continued uncertainty. Companies typically do not have the resources to understand and evaluate best practices. O'Keefe brings sophisticated and diversified experience during a crisis.

How we can help

The Coronavirus outbreak has caused a unique set of unforeseen circumstances beyond normal business cycles. We can assist with managing the risk associated with operational assessment, cash flow improvement, vendor and bank management and other thoughtful strategies when sustainability is at risk.

O'Keefe can provide strategies for:

- Preserving cash
- Managing liquidity
- Rightsizing operations and workforce
- Dealing with supply chain disruption
- Landlord and lease issues
- Options for dealing with various types of creditors
- Practicalities of conflict



Why choose O'Keefe:

O'Keefe is a nationally recognized strategic and financial advisory firm known for achieving superior results cost effectively.

Our professionals have served in public and private industries as chief financial officers, chief operating officers, and members of board of directors bringing best practices from many industries.

Our highly credentialed professionals have deep technical expertise in strategic and financial issues impacting leading middle market, large privately held, and publicly traded companies.

